

TDC Special Project Accounts

- Development Account
- Contingency Account
- Donations and Sponsorships
Special Revenue account

Currently permissible uses

(per TDC plan in ordinance code)

Development Account – “to acquire, construct, enlarge, remodel or improve publicly owned convention centers, coliseums,(e.g., arena)or auditoriums (e.g., Performing arts center), or aquariums or museums that are publicly owned and operated or owned and operated by a not for profit organization ...and open to the public” “No funds in the Development Account shall be used for the general or routine maintenance, operation or promotion of such facilities”

666.108(b)(6) and 111.600(b) pursuant to the authority granted in FL Stat 125.0104(5)(a)1.

Contingency Account – “to fund unforeseen opportunities of **major significance** to tourism in the City”
Contemplated to include **activities** and **projects**
666.108(b)(7) and 111.600(c) pursuant to authority of FL Stat 125.0104
(5)

Donations and Sponsorships Special Revenue account – “to defray the costs and expenses related to (i) the Tourist Development Plan components described in Section 666.108, Ordinance Code; and (ii) **existing and future tourist activities, tourist facilities and tourist attractions in Duval County**. Expenditures from the Fund shall not be subject to the Tourist Development Plan requirements set forth in Chapter 666, Ordinance Code.”

111.601

Statutory authority for permissible uses expanded in 2017

May now include maintenance and operation of public facilities if meet a number of criteria to demonstrate the tourist impact of the project and not solely funded with tourist tax funds.

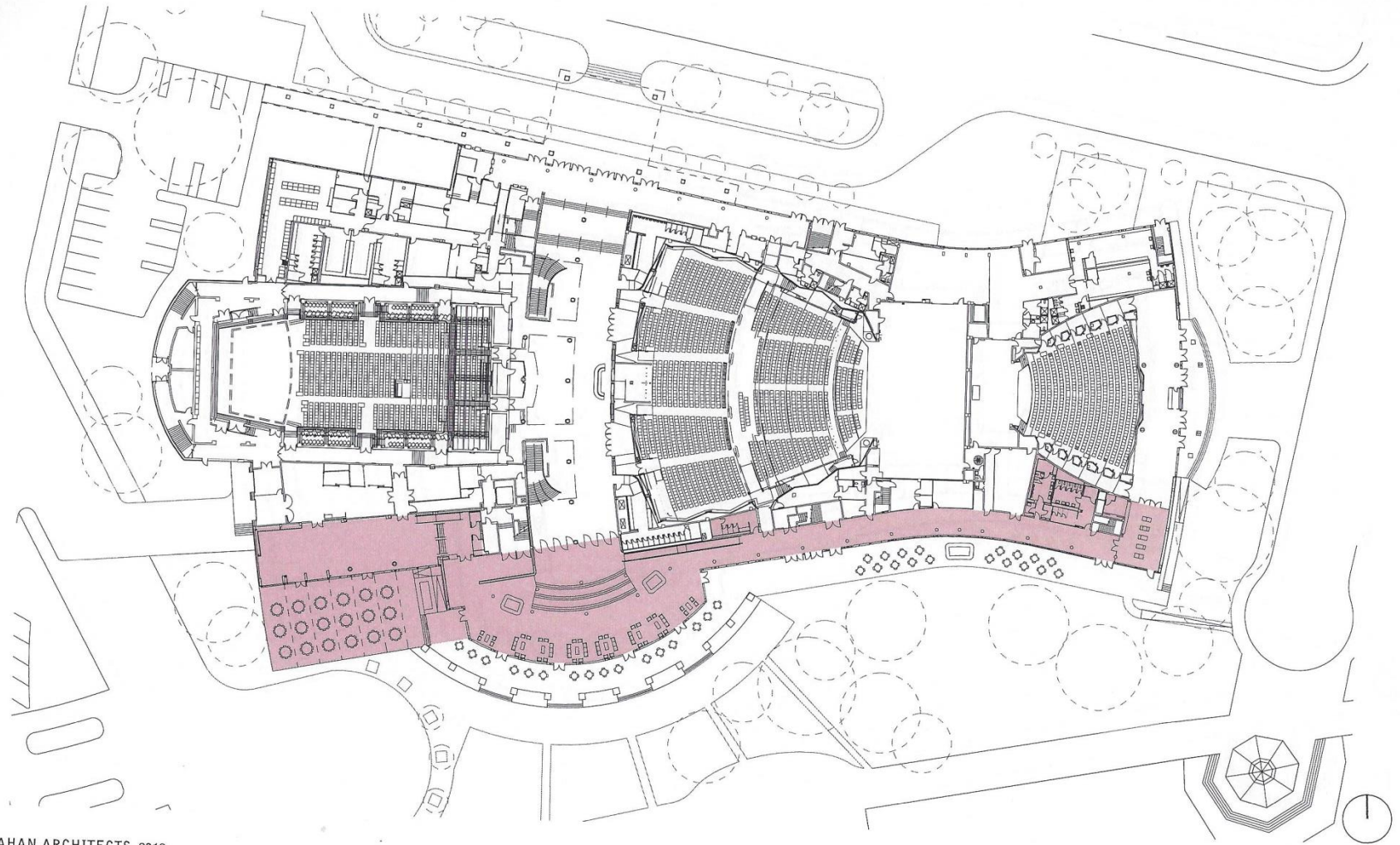
125.0104(5)(a)6.

Proposed Initial uses for Development Account

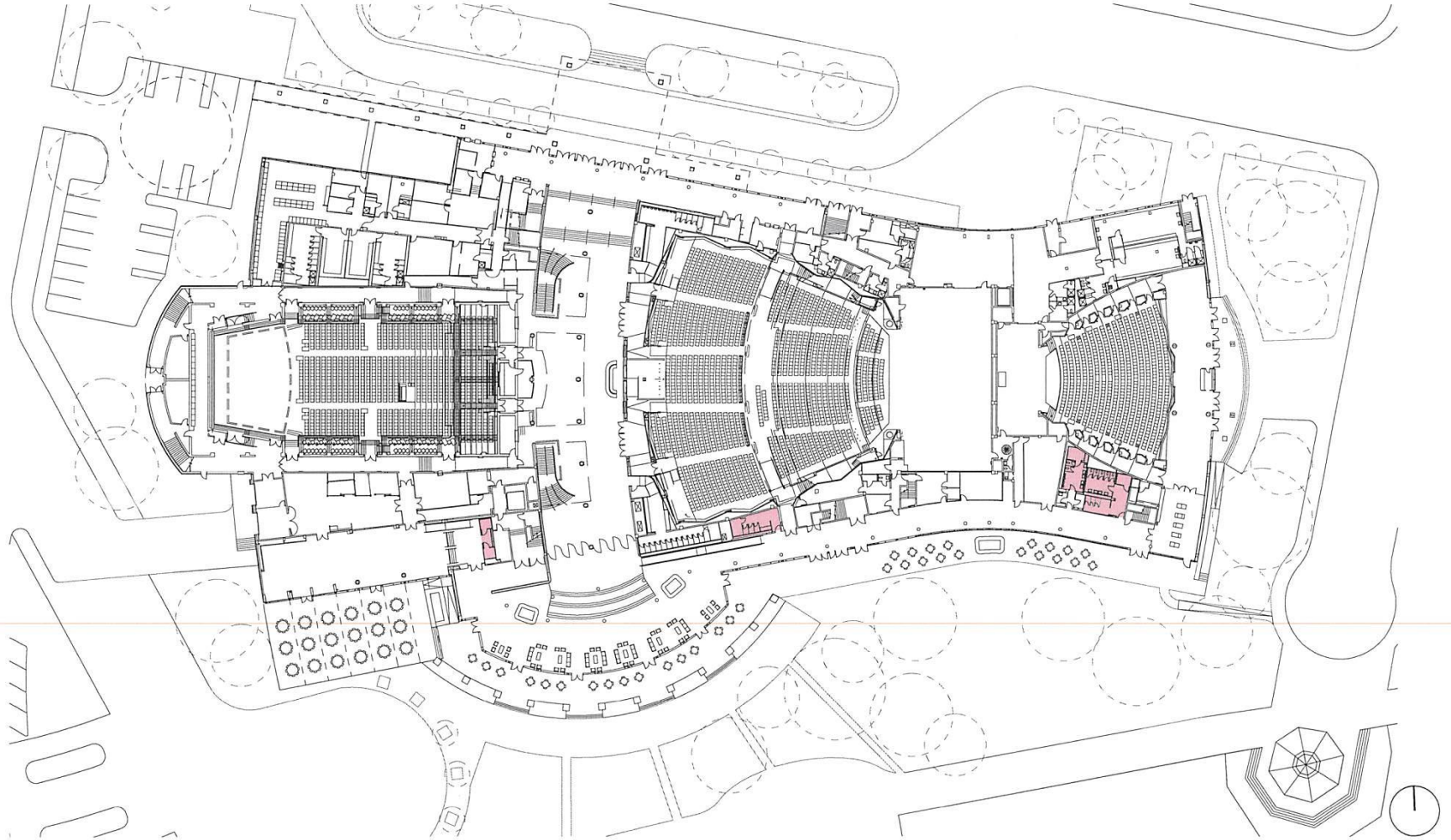
1. New Downtown Visitor Center within the Performing Arts Center \$850,000
2. Livestream projection on CSX Façade from TUCPA and terraced lawn seating (re-locate drop off) \$1,200,000

Downtown Visitor Center

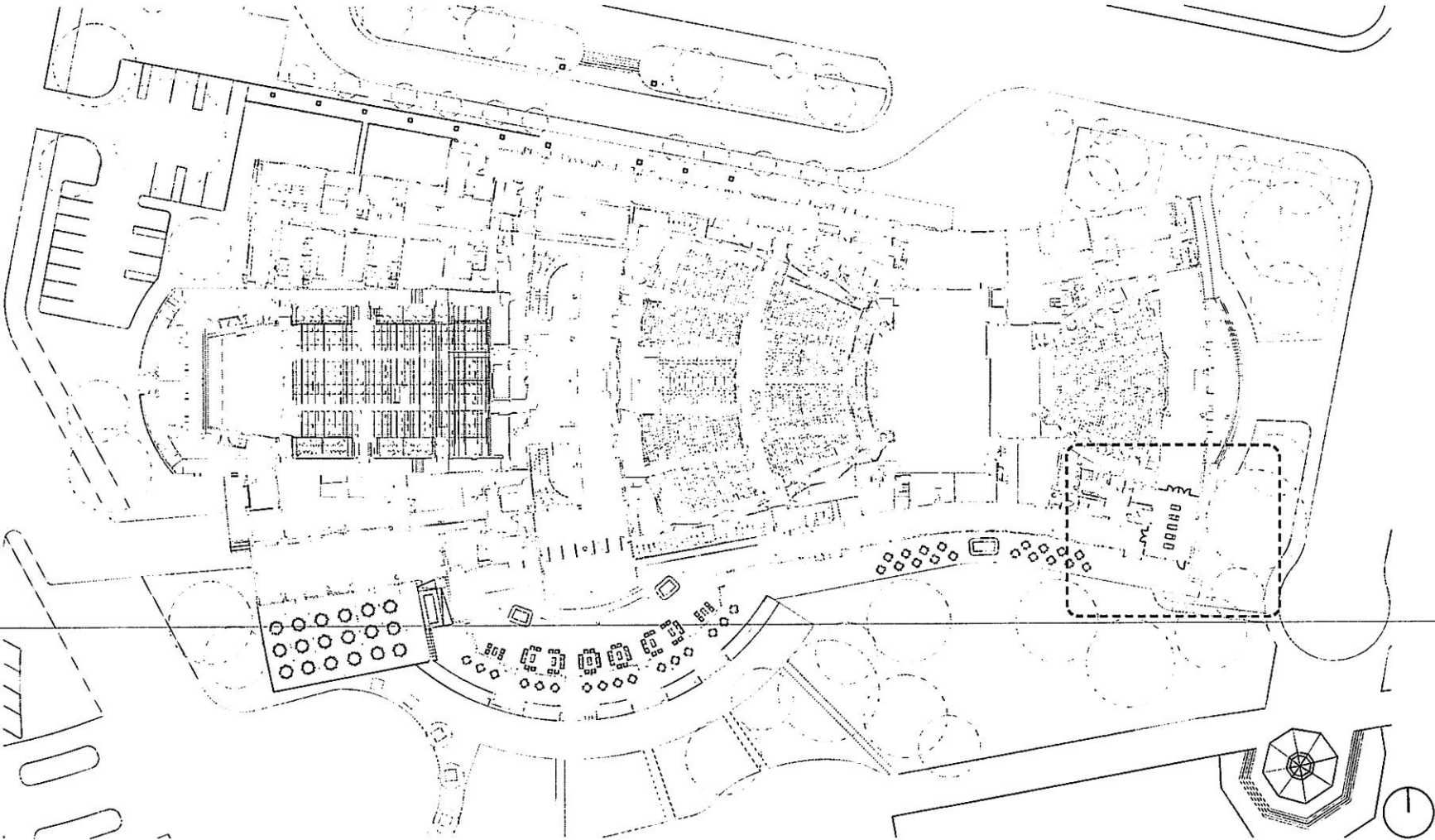
Plan: New Construction - Riverfront Program



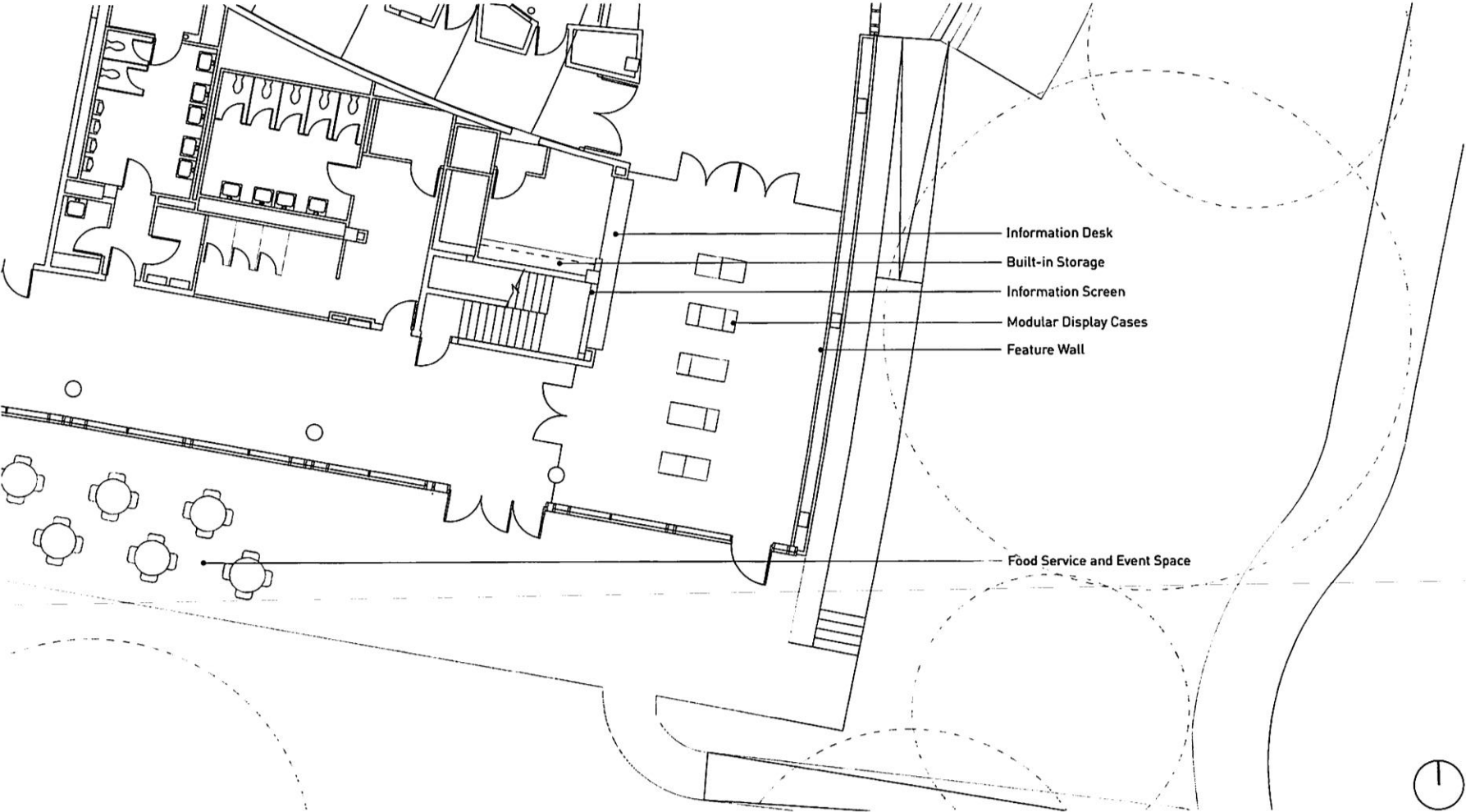
Plan: New Construction - Restrooms Servicing Riverfront



Plan: Visitors Center/Gift Shop



Plan: Visitors Center/Gift Shop



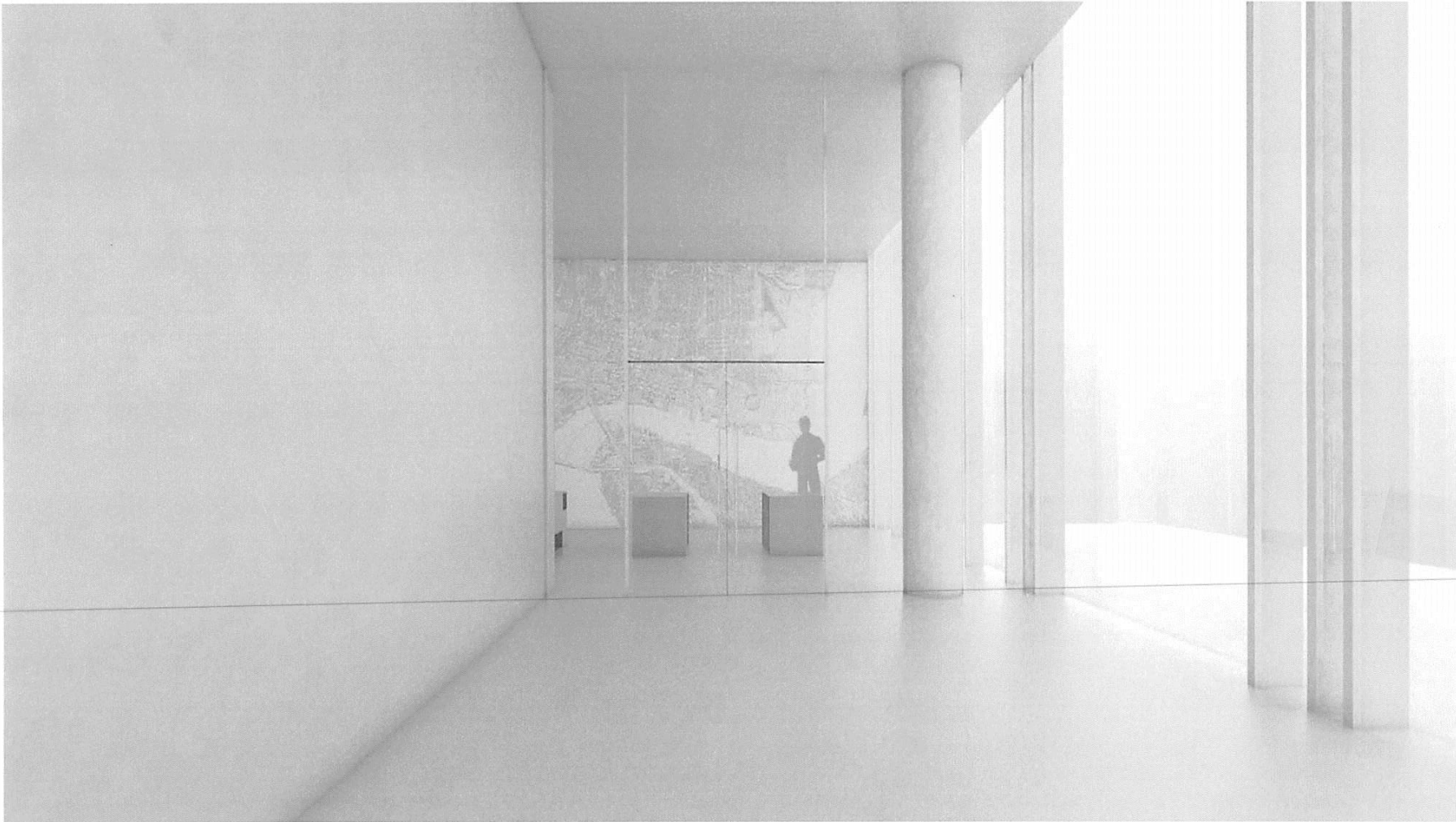
Precedent: Magnolia Mound Visitors Center



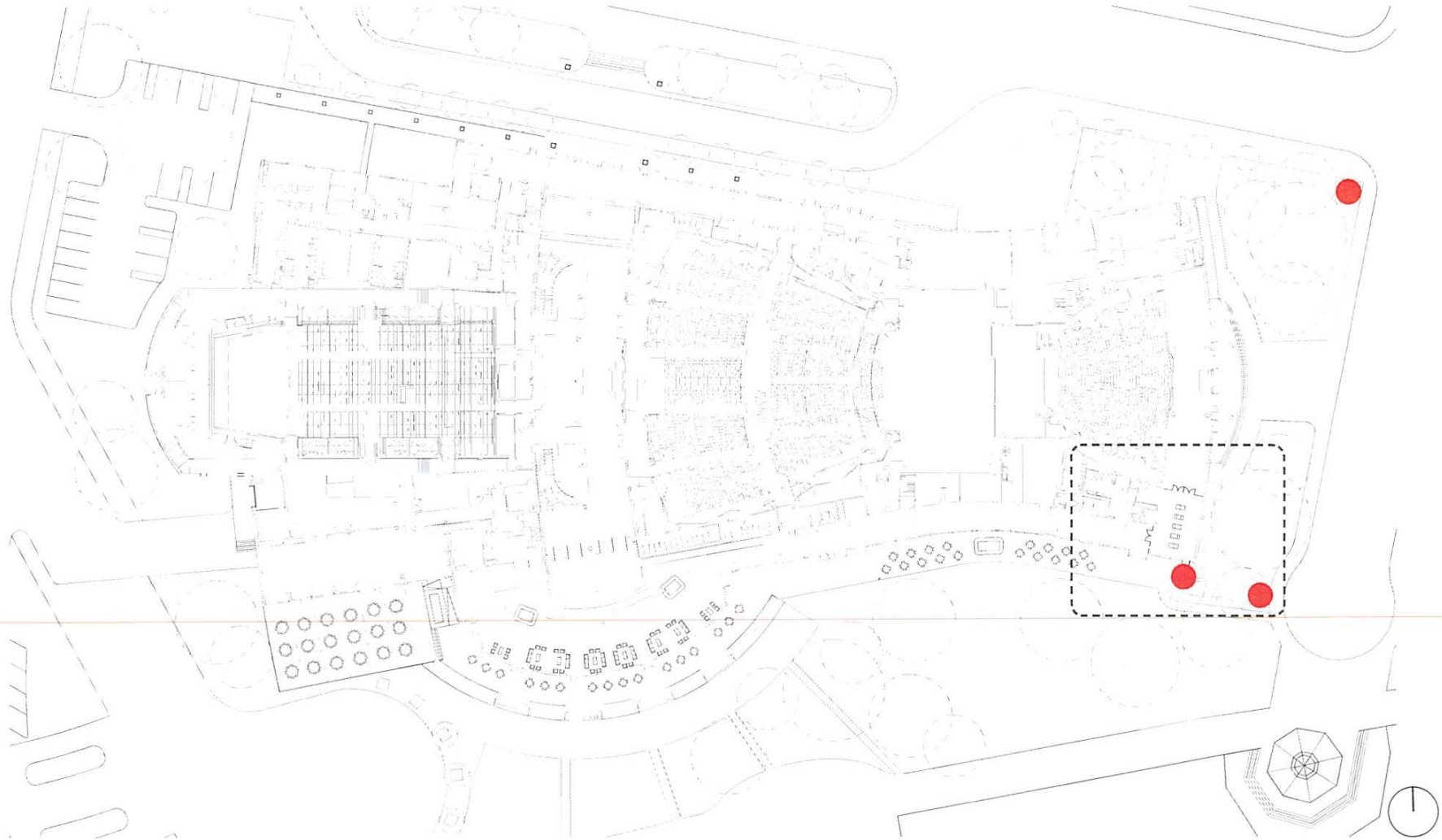
Perspective: Gift Shop/Visitors Center



Perspective: Gift Shop/Visitors Center



Plan: Visitors Center/Gift Shop Signage Locations



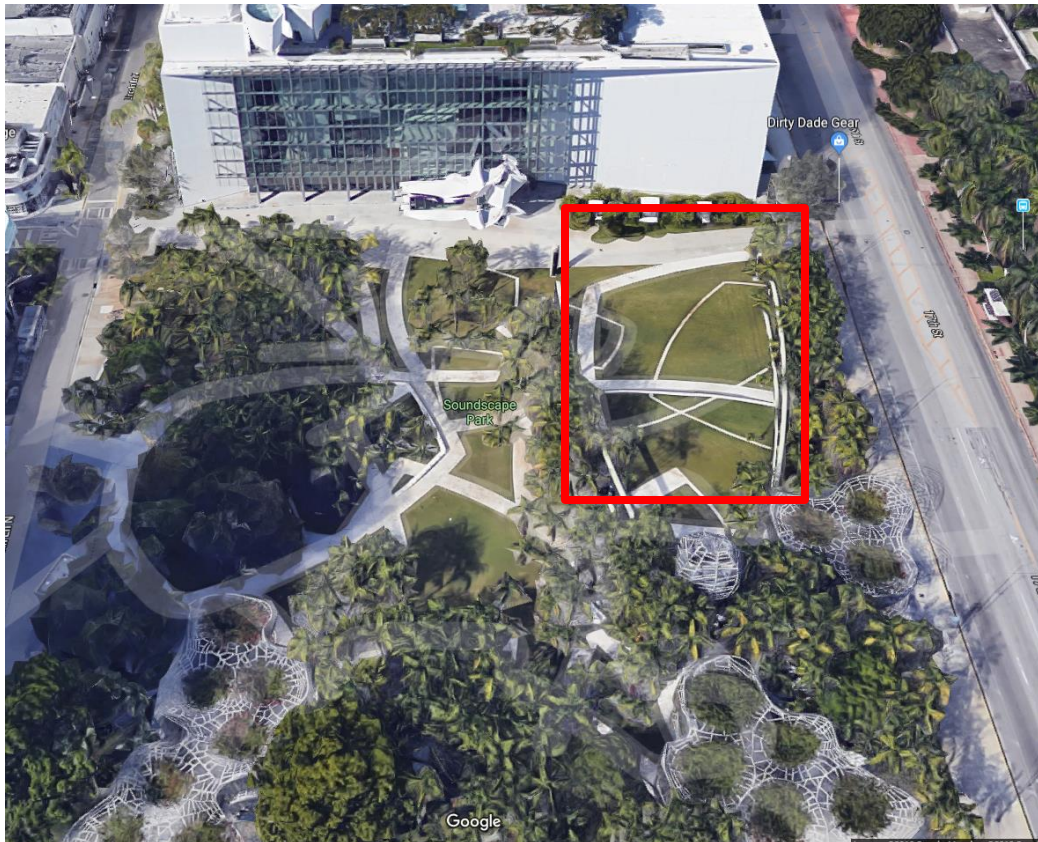
Wallcast Outdoor Venue

for Livestream and Cinema
modeled after Soundscape Park
in Miami Beach



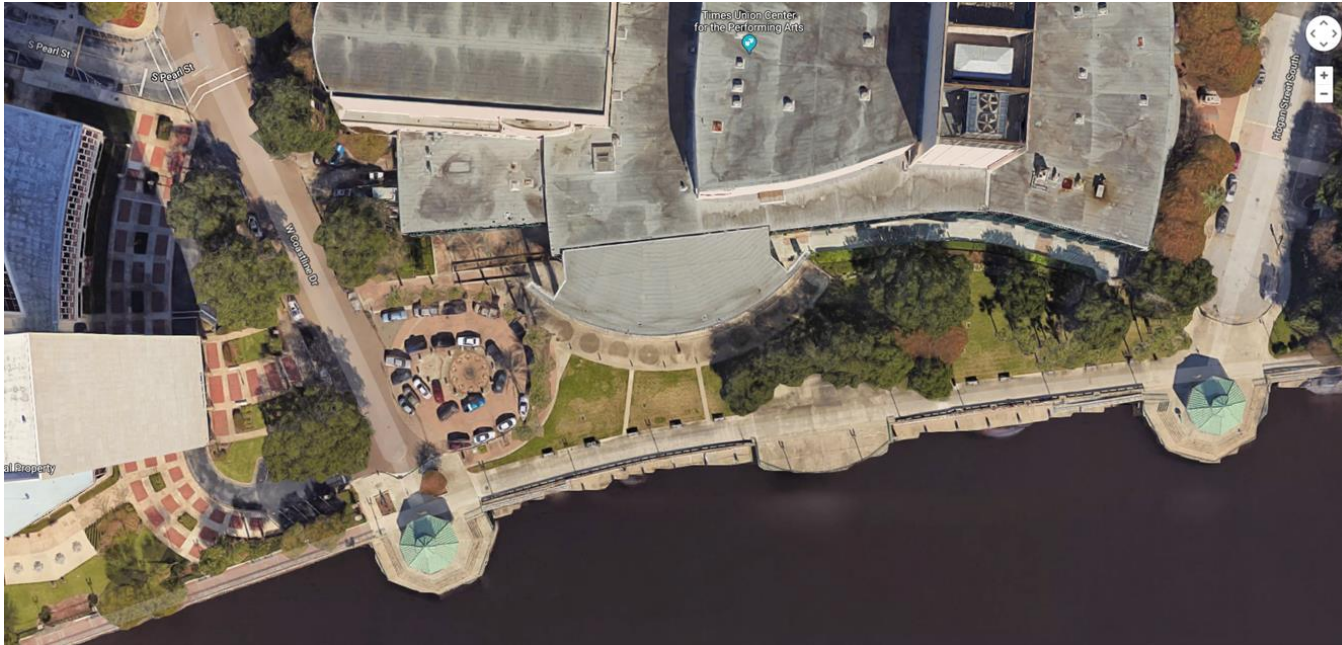
Livestream of New World Symphony, theatrical performances, and projected movies



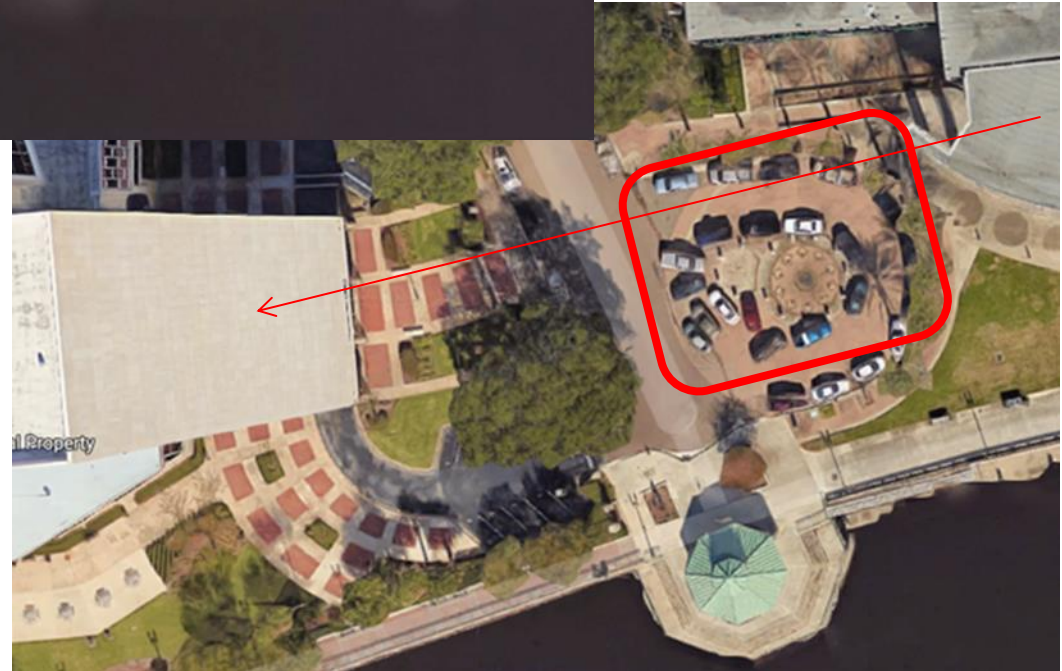


Space on
projection
wall and
lawn seating
comparable
in size to our
opportunity

Performing Arts Garden



Similar space for seating, distances using CSX wall as projection surface





Lawn seating very informal, unstructured

Projection from rear of seating lawn



Speakers create ring around edges of seating lawn

- Future Phases of Attraction include nightly synchronized Light/Sound show using Friendship Fountain and the St. Johns River Park ; the Performing Arts Garden and building facades; and eventually the Main Street and Acosta Bridges
 - Miller Electric, TLC and The Moment Factory currently engaged to develop concept of show, cost estimates and hardware/software specs as well as operating cost estimates (to be complete by year end)
 - Plan to request Development Account funding for this element of Performing Arts space (February?)
 - Plan to request TDC funding through multi-year contract for maintenance costs of nightly show (fountain, lights, sound, controllers) (February?)





Façade
outline
lighting
that
changes
color to
music



Turrell Skyspace

Tree lighting
show

